



February 16, 2024

**VIA EMAIL**

Heather Doe  
Chief of Bureau Communications and Information Services  
Iowa Department of Education  
Grimes State Office Building  
400 E 14<sup>th</sup> Street  
Des Moines, IA 50319  
[heather.doe2@iowa.gov](mailto:heather.doe2@iowa.gov)

**Re: Public Records Request**

Dear Custodian of Public Records:

Pursuant to the Iowa Public Records Law, Iowa Code, Ch. 22, American Oversight makes the following request for records.

**Requested Records**

American Oversight requests that the Iowa Department of Education produce the following records promptly, or as soon as feasible:

All email communications (including email messages, complete email chains, calendar invitations, or any attachments thereto) between (a) any of the Iowa Department of Education officials listed below, or anyone communicating on their behalf, such as an assistant, secretary, or scheduler, and (b) anyone communicating on behalf of an external entity or individual listed below, including, but not limited to, anyone communicating from the listed email address(es) or an email address ending in the listed domain(s).

Please provide all responsive records from May 26, 2023, through the date the search is conducted.

**Iowa Department of Education Officials:**

- a. Director McKenzie Snow
- b. Anyone serving in the role of Deputy Director or Chief of Staff to the Director
- c. Chief Operating Officer Deborah Elder
- d. General Counsel Thomas Mayes
- e. Communications Bureau Chief Heather Doe
- f. Division Administrator of the PK-12 Learning Division Kim Buryanek

**External Entities and Individuals:**

1. Alliance Defending Freedom ([adflegal.org](http://adflegal.org))
2. America First Legal ([aflegal.org](http://aflegal.org) and [athospr.com](http://athospr.com))



3. American College of Pediatricians (acpegs.org)
4. American Enterprise Institute (aei.org)
5. American Family Association (afa.net)
6. Americans for Prosperity (americansforprosperity.org and americansforprosperityfoundation.org)
7. American Principles Project (americanprinciplesproject.org)
8. Catholic Medical Association (cathmed.org)
9. Center for Renewing America (americarenewing.com)
10. Child and Parental Rights Campaign (childparentrights.org)
11. Christian Medical & Dental Associations (cmda.org)
12. Christopher Rufo ([ajt@christopherrufo.com](mailto:ajt@christopherrufo.com), [chrisrufo@protonmail.com](mailto:chrisrufo@protonmail.com), and [cruf@manhattan-institute.org](mailto:cruf@manhattan-institute.org))
13. Claremont Institute (claremont.org)
14. Concerned Women for America (concernedwomen.org and cwfa.org)
15. Conference of Catholic Bishops (usccb.org)
16. Council on Public University Reform
17. Convention of States, including Patty Meckler and Mark Meckler (conventionofstates.com and cosaction.com)
18. Do No Harm (donoharmmedicine.org)
19. Eagle Forum (eagleforum.org)
20. Ethics and Public Policy Center (eppc.org)
21. Family Policy Alliance (familypolicyalliance.com)
22. Family Research Council (frc.org or frcaction.org)
23. Fight for Schools (fightforschools.com)
24. Genspect (genspect.org)
25. Goldwater Institute (goldwaterinstitute.org)
26. Heritage Foundation (heritage.org and heritageaction.com)
27. Hillsdale College (hillsdale.edu)
28. Independent Women's Forum (iwf.org)
29. James G. Martin Center for Academic Renewal (jamesgmartin.center)
30. Liberty Council (LC.org)
31. Liberty Institute (liberty.edu)
32. Manhattan Institute (manhattan.institute or manhattan-institute.org)
33. Moms for Liberty (momsforliberty.org)
34. New College of Florida (ncf.edu)
35. No Left Turn in Education (noleftturn.us)
36. Parents Defending Education (defendinged.org)
37. PragerU (prageruniversity.com and prageru.com)
38. Promise to America's Children (promisetoamericaschildren.org)
39. Society for Evidence-Based Gender Medicine (segm.org)
40. Vermilion Education (vermilioneducation.com)
41. 1776 Project PAC (1776projectpac.com)

Please note that American Oversight does not seek, and that this request specifically excludes, the initial mailing of news clips or other mass-distribution emails. However, subsequent communications forwarding such emails are responsive to this request. For example, if Director Snow received a mass-distribution news clip email from Alliance Defending Freedom (adflegal.org),

that initial email would not be responsive to this request. However, if Director Snow forwarded that email to another listed individual with his own commentary, that subsequent message would be responsive to this request and should be produced.

Please notify American Oversight of any anticipated fees or costs in excess of \$100 prior to incurring such costs or fee.

### **Guidance Regarding the Search & Processing of Requested Records**

In connection with its request for records, American Oversight provides the following guidance regarding the scope of the records sought and the search and processing of records:

- In conducting your search, please understand the terms “record,” “document,” and “information” in their broadest sense, to include any written, typed, recorded, graphic, printed, or audio material of any kind.<sup>1</sup>
- Our request for records includes any attachments to those records or other materials enclosed with those records when they were previously transmitted. To the extent that an email is responsive to our request, our request includes all prior messages sent or received in that email chain, as well as any attachments to the email.
- Please search all relevant records or systems containing records regarding agency business. Do not exclude records regarding agency business contained in files, email accounts, or devices in the personal custody of your officials, such as personal email accounts or text messages. Records of official business conducted using unofficial systems or stored outside of official files are subject to the Public Records Law.<sup>2</sup>
- In the event some portions of the requested records are properly exempt from disclosure, please disclose any reasonably segregable non-exempt portions of the requested records. If a request is denied in whole, please state specifically why it is not reasonable to segregate portions of the record for release.
- Please take appropriate steps to ensure that records responsive to this request are not deleted by the agency before the completion of processing for this

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<sup>1</sup> See Iowa Code § 22.1(3).

<sup>2</sup> See *Linder v. Eckard*, 152 N.W.2d 833, 835 (Iowa 1967) (“It is the nature and purpose of the document, not the place where it is kept, which determines its status” as a public record); *Chapter 22 Frequently Asked Questions*, Iowa Public Information Board, <https://ipib.iowa.gov/faq/if-email-report-or-other-document-composed-received-or-stored-my-personally-owned-electronic> (“If a government official or employee uses privately owned electronic devices or services, such as cell phones, computers, email accounts, smart phones, or such to conduct official government business, then the record generated is a public record.”).

request. If records potentially responsive to this request are likely to be located on systems where they are subject to potential deletion, including on a scheduled basis, please take steps to prevent that deletion, including, as appropriate, by instituting a litigation hold on those records.

If you have any questions regarding how to construe this request for records or believe that further discussions regarding search and processing would facilitate a more efficient production of records of interest to American Oversight, please do not hesitate to contact American Oversight. American Oversight welcomes an opportunity to discuss its request with you before you undertake your search or incur search or duplication costs. By working together at the outset, American Oversight and your agency can decrease the likelihood of costly and time-consuming litigation in the future.

Where possible, please provide responsive material in an electronic format by email. Alternatively, please provide responsive material in native format or in PDF format on a USB drive. Please send any responsive material being sent by mail to American Oversight, 1030 15th Street NW, Suite B255, Washington, DC 20005. If it will accelerate release of responsive records to American Oversight, please also provide responsive material on a rolling basis.

### **Conclusion**

American Oversight is a 501(c)(3) nonprofit with the mission to promote transparency in government, to educate the public about government activities, and to ensure the accountability of government officials. American Oversight uses the information gathered, and its analysis of it, to educate the public through reports, press releases, or other media. American Oversight also makes materials it gathers available on its public website and promotes their availability on social media platforms, such as Facebook and Twitter.com.<sup>3</sup>

We share a common mission to promote transparency in government. American Oversight looks forward to working with your agency on this request. If you do not understand any part of this request, please contact Taylor Stoneman at [records@americanoversight.org](mailto:records@americanoversight.org) or (202) 848-1319.

Sincerely,

*/s/ Taylor Stoneman*  
Taylor Stoneman  
on behalf of  
American Oversight

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<sup>3</sup> American Oversight currently has approximately 16,000 followers on Facebook and 111,400 followers on Twitter.com. American Oversight, Facebook, <https://www.facebook.com/weareoversight/> (last visited Feb. 12, 2024); American Oversight (@weareoversight), Twitter.com, <https://twitter.com/weareoversight> (last visited Feb. 12, 2024).