

From: LANCE ANDERSON <lancecanderson@gmail.com>
Sent: Thursday, May 12, 2022 1:17 PM
To: Stroyke, Brooke
Subject: [EXTERNAL] Newsmax TV Interview

Would Gov Greg Gianforte be able to join Newsmax this Saturday 5/14 at 12:04pm ET on America Right Now with Tom Basile over Skype/Zoom to discuss rising inflation and the lack of baby formula in America?

- **9.6 million cable households** watched Newsmax TV, Comscore reports for August, a record number!
- **8 million additional unique viewers tuned** on OTT devices like Roku, Youtube, Xumo, Pluto (Fox does not stream on these!) during August
- **IMPORTANT:** Nielsen reports **6 million viewers** watched Newsmax TV that **did not watch Fox News Channel** in August 2020
- Nielsen: **3.2 million viewers** watched Newsmax who **did not watch either Fox News, CNN or MSNBC**

Please let me know when you have a moment

Thank you,
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