

From: GeneralCounsel <GeneralCounsel@sos.texas.gov>
Sent: Wednesday, December 30, 2020 2:45 PM EST
To: AO Records <records@americanoversight.org>
CC: GeneralCounsel <GeneralCounsel@sos.texas.gov>
Subject: RE: : [Ext]RE: [Ext]RE: Public Records Request (TX-SOS-20-0541)
Attachment(s): "12.30.20 Documents.zip"

EXTERNAL SENDER

Good afternoon,

Consistent with our December 11 email, please see the attached zipped folder containing documents responsive to your request under Chapter 552 of the Texas Government Code. Certain information has been redacted as allowed by OR2020-21191.

In addition, the responsive information includes file names, locations, and other computer information that "has no other significance than its use as a tool for the maintenance, manipulation, or protection of public property." See Open Records Decision No. 581 at 7 (1990). The Attorney General's Open Records Division has concluded that this type of information is not subject to the Public Information Act and thus need not be released in response to a public-information request. See Open Records Decision No. 581 at 7; OR2019-14210 at 2 (May 29, 2019) (file names and locations); OR2019-09843 at 2 (Apr. 11, 2019) (username and password information). Thus, this information has been redacted.

We appreciate your patience as we continue to process your request in accordance with the terms of the Public Information Act. We require additional time to review our records and produce additional responsive documents. We will provide any additional responsive documents—to the extent such information is not excepted from disclosure under state or federal law—by 5:00 p.m. on January 11, 2020. See Tex. Gov't Code § 552.221(d).

Kind regards,

Jennifer Williams
Legal Assistant to the General Counsel
Office of the Texas Secretary of State

From: GeneralCounsel <GeneralCounsel@sos.texas.gov>
Sent: Friday, December 11, 2020 1:48 PM
To: 'AO Records' <records@americanoversight.org>
Cc: GeneralCounsel <GeneralCounsel@sos.texas.gov>
Subject: RE: : [Ext]RE: [Ext]RE: Public Records Request (TX-SOS-20-0541)

Good afternoon,

Consistent with our November 19 email, please see the attached zipped folder containing documents responsive to your request under Chapter 552 of the Texas Government Code. Certain information has been redacted as allowed by OR2020-21191.

We appreciate your patience as we continue to process your request in accordance with the terms of the Public Information Act. We require additional time to review our records and produce additional responsive documents. We will provide additional responsive documents—to the extent such information is not excepted from disclosure under state or federal law—by 5:00 p.m. on December 30, 2020. See Tex. Gov't Code § 552.221(d).

Kind regards,

Jennifer Williams
Legal Assistant to the General Counsel
Office of the Texas Secretary of State

From: GeneralCounsel <GeneralCounsel@sos.texas.gov>
Sent: Thursday, November 19, 2020 3:39 PM
To: 'AO Records' <records@americanoversight.org>
Cc: GeneralCounsel <GeneralCounsel@sos.texas.gov>
Subject: RE: : [Ext]RE: [Ext]RE: Public Records Request (TX-SOS-20-0541)

Good afternoon,

Consistent with our November 5 email, please find the attached zipped folder containing documents responsive to this request.

The responsive documents contain email addresses of the general public. An email address of a member of the public is confidential under section 552.137 of the Texas Government Code. The attorney general authorized all governmental bodies to withhold an email address of a member of the public without first requesting an attorney general opinion in Open Records Decision No. 684 (2009).

The information you requested contains a credit card, debit card, charge card, or access device number that is collected, assembled, or maintained

by or for a governmental body. This information is confidential under section 552.136 of the Texas Government Code. Section 552.136 allows us to withhold this specific information without requesting a ruling from the attorney general. You have the right to appeal our decision to withhold this information from you. Instructions for appeal are attached. If you do not want to appeal, you do not need to do anything else.

We appreciate your patience as we continue to process your request in accordance with the terms of the Public Information Act. We require additional time to review our records and produce additional responsive documents. We will provide additional responsive documents—to the extent such information is not excepted from disclosure under state or federal law—by 5:00 p.m. on December 11, 2020. See Tex. Gov't Code § 552.221(d).

Kind regards,

Jennifer Williams
Legal Assistant to the General Counsel
Office of the Texas Secretary of State

From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Tita Sartorio](#); [Tiffany Albrecht](#)
Subject: RE: Voter Ed - Digital Online Banners
Date: Thursday, February 13, 2020 5:03:50 PM
Attachments: image001.png

We're good to proceed here. Thank you!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Thursday, February 13, 2020 4:25 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: Re: Voter Ed - Digital Online Banners

CAUTION: This email originated from OUTSIDE of the SOS organization. Do not click on links or open attachments unless you are expecting the email and know that the content is safe. If you believe this to be a malicious or phishing email, please send this email as an attachment to informationsecurity@sos.texas.gov.

Hi there Stephen!

Attached are the REVD digital banners, with the edits that you listed below incorporated.

Once these are reviewed and approved, our next step will be to bring them to life & traffic appropriately. As has been the case with most of our deliverables, feedback or an approval is needed quickly.

If there are any questions, do not hesitate to let us know. Thank you!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Thursday, February 6, 2020 at 5:19 PM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Victor Noriega <vnoriega@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>, Adam Bitter <ABitter@sos.texas.gov>
Subject: RE: Voter Ed - Digital Online Banners

[REDACTED]

[REDACTED]

[REDACTED]

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Thursday, February 6, 2020 10:12 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Victor Noriega <vnoriega@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: SOS: Voter Ed - Digital Online Banners

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Hi Stephen!

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

We look forward to hearing from you. Thank you!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212



From: [Barbie Rugen](#)
To: [Stephen Chang](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Tita Sartorio](#); [Tiffany Albrecht](#)
Subject: Re: Voter Ed - Digital Online Banners
Date: Thursday, February 13, 2020 4:27:19 PM
Attachments: image001.png
9436_SoS_VoterEd_Digital_wkbd[1].pdf

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Once these are reviewed and approved, our next step will be to bring them to life & traffic appropriately. As has been the case with most of our deliverables, feedback or an approval is needed quickly.

If there are any questions, do not hesitate to let us know. Thank you!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Thursday, February 6, 2020 at 5:19 PM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Victor Noriega <vnoriega@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>, Adam Bitter <ABitter@sos.texas.gov>
Subject: RE: Voter Ed - Digital Online Banners

[REDACTED]

[REDACTED]

[REDACTED]

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Thursday, February 6, 2020 10:12 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Victor Noriega <vnoriega@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>

Subject: SOS: Voter Ed - Digital Online Banners

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Hi Stephen!

[REDACTED]

- [REDACTED]
- [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

We look forward to hearing from you. Thank you!

Barbie Rugen | Project Manager

O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar

San Antonio, TX 78212





300X250 ANIMATED



300X250 ANIMATED



320X50 ANIMATED

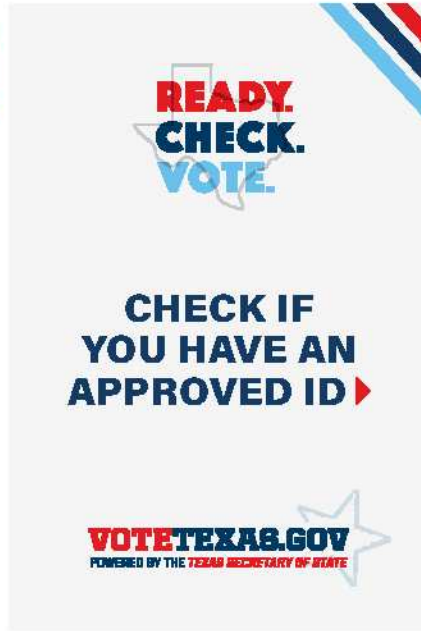


320X50 ANIMATED





320X480 ANIMATED



320X480 ANIMATED





640X640 STATIC



640X640 STATIC



728X90 STATIC



728X90 STATIC



1200X628 STATIC



1200X628 STATIC

From: [Stephen Chang](#)
To: "Barbie Rugen"
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Lisa Gomez](#)
Subject: RE: Voter Ed - Digital OOH
Date: Tuesday, January 28, 2020 4:09:24 PM
Attachments: image002.png

Please proceed with these.

Thanks,

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Tuesday, January 28, 2020 1:58 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Lisa Gomez <lgomez@gdc-co.com>
Subject: SOS: Voter Ed - Digital OOH

CAUTION: This email originated from OUTSIDE of the SOS organization. Do not click on links or open attachments unless you are expecting the email and know that the content is safe. If you believe this to be a malicious or phishing email, please send this email as an attachment to informationsecurity@sos.texas.gov.

Hi there Stephen!

Attached are the digital OOH boards, which are sized at 1400 x 400 pixels (14' x 48') per the approved media plan. Based on our kick-off presentation last Friday, there were no changes to either the visuals or copy.

When you get a chance, please review & let us know if we're approved to move forward. If we can get these approved by Friday, January 31st we'd be good to create final files & traffic by Wednesday, February 5.

If you have any questions, we're here!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Ashleigh Garza](#)
Subject: RE: Voter Ed - Digital OOH Boards / Phase 1
Date: Friday, February 14, 2020 2:28:08 PM
Attachments: image002.png

These changes are fine. Thanks!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Friday, February 14, 2020 2:19 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Ashleigh Garza <agarza@gdc-co.com>
Subject: SOS: Voter Ed - Digital OOH Boards / Phase 1

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Hi Stephen!

Just a quick status update re: our digital OOH. When the final buy was completed, it turned out that a few boards weren't available for the initial dates proposed. We've still secured each of the boards, it's only the dates that were affected. Our vendor was great though – they provided (2) boards in Houston as a bonus for the campaign.

These changes are as follows:

- Corpus Christi –
 - Need to switch the dates on units #1501 and #1502
 - Unit #1501 runs 9 days
 - Unit #1502 runs 7 days
- Houston -
 - Unit #1024 - Can only run for 14 days so dates were updated.
 - Unit #9935 - Added this unit as bonus to run from 3/2 - 3/3 in place of #1024.
 - Unit #9502 - Can only run for 14 days so dates were updated.
 - Unit #8192 - Added this unit as bonus to run from 3/2 - 3/3 in place of #9502.

If you need any additional information re: these changes, please let us know. We're happy to walk you through anything there may be a question about.

We'll wait to hear from you. Thanks!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar
San Antonio, TX 78212

signature_1611954511



From: [Stephen Chang](#)
To: ["Paola Herrera"](#)
Cc: [Barbie Rugen](#); [Melissa Getchell](#)
Subject: RE: Voter Ed - Early Voting Social Media
Date: Thursday, February 13, 2020 10:02:05 AM
Attachments: image001.png

Approved social. Thank you Paola! - SC

From: Paola Herrera <pherrera@gdc-co.com>
Sent: Thursday, February 13, 2020 9:14 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Barbie Rugen <brugen@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>
Subject: Voter Ed - Early Voting Social Media

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Hey Stephen,

The link below contains three social media posts for Early Voting (one highlighting the dates for Early Voting, one for the first day of Early Voting, and one highlighting the forms of ID). As usual, these are in both English and Spanish.

Link: 

Please let me know if you have any questions or concerns!

Thanks,
Paola

Paola Herrera | Social Media Specialist
O: 210.236.5000 x167 | **M:** 956.220.3933
221 W. Poplar
San Antonio, TX 78212

signature_662596058



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Tita Sartorio](#); [Tiffany Albrecht](#)
Subject: RE: Voter Ed - FINAL Digital Banners
Date: Friday, February 14, 2020 4:12:12 PM
Attachments: image002.png

Good to proceed here. Thank you!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Friday, February 14, 2020 3:59 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: SOS: Voter Ed - FINAL Digital Banners

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We've got some live digital banners to share!

Hoping you have a few minutes for a quick review. These banners are based on the workboard you approved this week; GDC just brought them to life. In this zip file are both the animated and static banners, as well as static backups for the animated versions.

Upon approval, we'll traffic these banners. If today is possible, fantastic! But if additional time is needed, please let us know so that we can alert our vendor. Big thanks, Stephen!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212

signature_1628020346



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Melissa Getchell](#); [Paola Herrera](#)
Subject: RE: Voter Ed - Hey Orca introduction
Date: Wednesday, January 29, 2020 8:24:20 AM
Attachments: image001.png
image002.png
image003.png
image004.png

Our first social went up just now. Thanks again!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Tuesday, January 28, 2020 7:07 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Melissa Getchell <mgetchell@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>
Subject: Re: Voter Ed - Hey Orca introduction

CAUTION: This email originated from OUTSIDE of the SOS organization. Do not click on links or open attachments unless you are expecting the email and know that the content is safe. If you believe this to be a malicious or phishing email, please send this email as an attachment to informationsecurity@sos.texas.gov.

How awesome! We officially have 2020 Social Media in motion.

Big thanks Melissa & Paola for guiding Stephen on Hey Orca & all it entails.

Stephen, if you run into any issues, please let us know. Y'all have a good night!

From: Paola Herrera <pherrera@gdc-co.com>
Date: Tuesday, January 28, 2020 at 6:25 PM
To: Stephen Chang <SChang@sos.texas.gov>, Melissa Getchell <mgetchell@gdc-co.com>
Cc: Barbie Rugen <brugen@gdc-co.com>
Subject: Re: Voter Ed - Hey Orca introduction

Yup that's it! Let me know if you run into any issues.

Paola Herrera | Social Media Specialist
O: 210.236.5000 x167 | **M:** 956.220.3933
221 W. Poplar
San Antonio, TX 78212

signature_662596058



From: Stephen Chang <SChang@sos.texas.gov>

Date: Tuesday, January 28, 2020 at 6:22 PM

To: Paola Herrera <pherrera@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>

Cc: Barbie Rugen <brugen@gdc-co.com>

Subject: Re: Voter Ed - Hey Orca introduction

Approved. Thanks! Is all I need to do now is download the approved final content/post on my end?
Just checking since this is the first time.

- SC

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From: Paola Herrera <pherrera@gdc-co.com>

Sent: Tuesday, January 28, 2020 5:26:53 PM

To: Stephen Chang <SChang@sos.texas.gov>; Melissa Getchell <mgetchell@gdc-co.com>

Cc: Barbie Rugen <brugen@gdc-co.com>

Subject: Re: Voter Ed - Hey Orca introduction

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Hi Stephen,

Thank you for your feedback. We are big fans of Hey Orca as well!

The requested change has been made to both posts. Please take a final look and approve if everything looks good.

Link: [REDACTED]

Thanks,
Paola

Paola Herrera | Social Media Specialist

O: 210.236.5000 x167 | **M:** 956.220.3933

221 W. Poplar

San Antonio, TX 78212

signature_662596058



From: Stephen Chang <SChang@sos.texas.gov>
Date: Tuesday, January 28, 2020 at 5:08 PM
To: Paola Herrera <pherrera@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>
Cc: Barbie Rugen <brugen@gdc-co.com>
Subject: RE: Voter Ed - Hey Orca introduction

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

- SC

From: Paola Herrera <pherrera@gdc-co.com>
Sent: Tuesday, January 28, 2020 4:52 PM
To: Stephen Chang <SChang@sos.texas.gov>; Melissa Getchell <mgetchell@gdc-co.com>
Cc: Barbie Rugen <brugen@gdc-co.com>
Subject: Re: Voter Ed - Hey Orca introduction

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Hi Stephen,

[REDACTED]

[REDACTED]

If you have any questions, don't hesitate to reach out!

Best,
Paola

Paola Herrera | Social Media Specialist

O: 210.236.5000 x167 | **M:** 956.220.3933

221 W. Poplar

San Antonio, TX 78212

signature_662596058



From: Stephen Chang <SChang@sos.texas.gov>

Date: Tuesday, January 28, 2020 at 4:09 PM

To: Melissa Getchell <mgetchell@gdc-co.com>

Cc: Barbie Rugen <brugen@gdc-co.com>, Paola Herrera <pherrera@gdc-co.com>

Subject: RE: Voter Ed - Hey Orca introduction

Watched the video – made sense. Thanks! Looking forward to hearing from you Paola.

- SC

From: Melissa Getchell <mgetchell@gdc-co.com>

Sent: Tuesday, January 28, 2020 2:15 PM

To: Stephen Chang <SChang@sos.texas.gov>

Cc: Barbie Rugen <brugen@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>

Subject: Re: Voter Ed - Hey Orca introduction

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Sounds good, thanks!

From: Stephen Chang <SChang@sos.texas.gov>

Date: Tuesday, January 28, 2020 at 2:10 PM

To: Melissa Getchell <mgetchell@gdc-co.com>

Cc: Barbie Rugen <brugen@gdc-co.com>, Paola Herrera <pherrera@gdc-co.com>

Subject: RE: Voter Ed - Hey Orca introduction

Great. Thanks for sending over Melissa, and thanks Paola for creating. Going to give this a watch. I'll let you know if I have Qs.

- SC

From: Melissa Getchell <mgetchell@gdc-co.com>
Sent: Tuesday, January 28, 2020 1:54 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Barbie Rugen <brugen@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>
Subject: Voter Ed - Hey Orca introduction
Importance: High

CAUTION: This email originated from OUTSIDE of the SOS organization. Do not click on links or open attachments unless you are expecting the email and know that the content is safe. If you believe this to be a malicious or phishing email, please send this email as an attachment to informationsecurity@sos.texas.gov.

Hey Stephen,

[REDACTED]

[REDACTED]

[REDACTED]

Please let us know if you have any questions or concerns!

Thanks,

Melissa Getchell | Account Executive
O: 210.236.5000 x152 | **M:** 210.370.2792
221 W. Poplar
San Antonio, TX 78212

signature_662596058



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Leonard Guerra](#)
Subject: RE: Voter Ed - Phase 1 Grassroots Stickers
Date: Monday, February 3, 2020 11:29:10 AM
Attachments: image002.png

You are clear to proceed on this. Thank you!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Monday, February 3, 2020 10:12 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Leonard Guerra <lguerra@gdc-co.com>
Subject: SOS: Voter Ed - Phase 1 Grassroots Stickers

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Hi Stephen!

First off, here's to the new week. Hoping it's a good one!

Attached is a PDF of the Ready. Check. Vote. stickers that we'd utilize at both the press conference & use during our 3 grassroots stops. At the press conference, we'd distribute to all staff that chose to wear them, as well as to those in attendance. We can also leave y'all a roll to pass out as/when needed.

We'd also use them during each stop of our grassroots tour, to those that interact with us & that play our Match Game.

Upon approval, we'll figure out a quantity & then reach out to a vendor for quotes. We just need your green light in order to do so. If there are any questions, please let us know. We'll wait to hear from you!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212



From: [Stephen Chang](#)
To: [Melissa Getchell](#)
Cc: [Barbie Rugen](#); [Paola Herrera](#)
Subject: RE: Voter Ed - Social Media: last day to register
Date: Friday, January 31, 2020 4:30:00 PM
Attachments: image001.png

Twitter for Monday is approved. Thank you!

- SC

From: Melissa Getchell <mgetchell@gdc-co.com>
Sent: Friday, January 31, 2020 3:49 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Barbie Rugen <brugen@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>
Subject: Re: Voter Ed - Social Media: last day to register

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Sounds good!

Thanks,

Melissa

From: Stephen Chang <SChang@sos.texas.gov>
Date: Friday, January 31, 2020 at 3:43 PM
To: Melissa Getchell <mgetchell@gdc-co.com>
Cc: Barbie Rugen <brugen@gdc-co.com>, Paola Herrera <pherrera@gdc-co.com>
Subject: Re: Voter Ed - Social Media: last day to register

Thanks! Looking this over later today when I get a second. Will be back in touch.

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From: Melissa Getchell <mgetchell@gdc-co.com>
Sent: Friday, January 31, 2020 4:39:42 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Barbie Rugen <brugen@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>
Subject: Voter Ed - Social Media: last day to register

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informationsecurity@sos.texas.gov.

Hey Stephen,

One of the posts that we have slated for social media is promotion of the deadline to register in the primary election on Monday. Link: [REDACTED]

Just like last time, we have:

- Two posts slated for Facebook (one each for the English and Spanish SOS pages)
- One post for the VoteTexas Instagram
- One post for the VoteTexas Twitter

I know you're an old pro at Hey Orca now, but as a reminder, feel free to use either the comment feature or reply to this email with any changes you'd like us to make. If the posts are approved as is, you'll download the content from Hey Orca to post to the channels directly on Monday.

Please let me know if you have any questions or concerns!

Thanks,

Melissa Getchell | Account Executive

O: 210.236.5000 x152 | **M:** 210.370.2792

221 W. Poplar

San Antonio, TX 78212

signature_662596058



From: [Barbie Rugen](#)
To: [Stephen Chang](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Victor Noriega](#); [Tiffany Albrecht](#); [Adam Bitter](#)
Subject: Re: Voter Ed - Streaming PreRoll Video / English
Date: Wednesday, February 19, 2020 9:15:37 AM

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Good Morning Stephen!

Nice way for us to begin the day. We'll consider the English – Streaming Video approved. English will be held till Spanish is approved.

Victor & Tita will be recording our Spanish VO today & we'll see how quickly we can get the Spanish video in your hands for review. In the meantime, if anything is needed on these, please let us know.

Y'all have a good one today. Stay warm!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Wednesday, February 19, 2020 at 9:07 AM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Victor Noriega <vnoriega@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>, Adam Bitter <ABitter@sos.texas.gov>
Subject: RE: Voter Ed - Streaming PreRoll Video / English

We've reviewed and are good with the English video. Thanks! We can proceed with this one and hold it until the completion of the Spanish.

- SC

From: Stephen Chang
Sent: Tuesday, February 18, 2020 5:57 PM
To: 'Barbie Rugen' <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Victor Noriega <vnoriega@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: RE: Voter Ed - Streaming PreRoll Video / English

Thanks for sending this over and for confirming that we'll hold until both are ready to go live.

I'm going to review this with my team. Thanks!

- SC

From: Barbie Rugen <brugen@gdc-co.com>

Sent: Tuesday, February 18, 2020 5:41 PM

To: Stephen Chang <SChang@sos.texas.gov>

Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Victor Noriega <vnoriega@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>

Subject: SOS: Voter Ed - Streaming PreRoll Video / English

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Hi Stephen!

The team has internally reviewed the English version of the streaming video. When you find a minute, please review and let us know your thoughts.

To confirm, we will NOT release this English video until the Spanish is given a final green light by your team. We just want to do as much prep as we can, so that we'll be ready to release both once Spanish is approved.

If there are any questions, please let us know. We look forward to your thoughts!

[REDACTED]

Barbie Rugen | Project Manager

O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar

San Antonio, TX 78212

From: [Barbie Rugen](#)
To: [Stephen Chang](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Tita Sartorio](#); [Tiffany Albrecht](#); [Adam Bitter](#); [David Zapata](#)
Subject: Re: Voter Ed - Streaming Video (Span)
Date: Thursday, February 20, 2020 4:27:16 PM
Attachments: image001.png

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Fantastic!

Many thanks to you, Adam & David for the quick review and approval. As well as for the patience as we learn the SOS way with our copy edits, and Eng to Span translations. We'll now move forward with finalizing these spots and debuting them.

Thank you again!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Thursday, February 20, 2020 at 4:24 PM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Tita Sartorio <tsartorio@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>, Adam Bitter <ABitter@sos.texas.gov>, David Zapata <DZapata@sos.texas.gov>
Subject: RE: Voter Ed - Streaming Video (Span)

GDC Team,

Thank you for reworking the Spanish script and getting the web video done. DZ has reviewed and we are good on our end. We are good to proceed with this and the English video concurrently.

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Thursday, February 20, 2020 3:20 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: SOS: Voter Ed - Streaming Video (Span)

CAUTION: This email originated from OUTSIDE of the SOS organization. Do not click on links or open attachments unless you are expecting the email and know that the content is safe. If you believe this to be a malicious or phishing email, please send this email as an attachment to Informationsecurity@sos.texas.gov.

Hi Stephen!

Following is the link for the Streaming Video – Span version. Please take a peek when you get a chance & let us know your thoughts for this version.

As soon as we receive your feedback, our next steps will be to create MP4 files for our vendor. We're hoping that if this one is good to go, we can traffic asap. As always, we apologize for the rushed approval process.

Please take a peek & let us know your thoughts. We look forward to hearing from you!



Barbie Rugen | Project Manager

O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar

San Antonio, TX 78212

signature_617202702



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Leonard Guerra](#)
Subject: RE: Voter Ed - T-shirts & Vendor Quote
Date: Tuesday, February 4, 2020 12:43:51 PM
Attachments: image002.png

Good to proceed here. Chat with you soon at 1. Thanks!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Tuesday, February 4, 2020 11:33 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Leonard Guerra <lguerra@gdc-co.com>
Subject: SOS: Voter Ed - T-shirts & Vendor Quote

CAUTION: This email originated from OUTSIDE of the SOS organization. Do not click on links or open attachments unless you are expecting the email and know that the content is safe. If you believe this to be a malicious or phishing email, please send this email as an attachment to informationsecurity@sos.texas.gov.

Hi there Stephen!

Attached are the Voter Ed t-shirts that we've designed for our Phase 1 Grassroots tour, along with a vendor quote to print. Since Phase 1 is (3) stops only, we've proposed only printing a men styled tee. Sizes included in this quote cover our Voter - Tour Manager, a Brand Ambassador & extras for GDC staff (or SOS staff) that may be able to join us while we're out on the road.

*** Please note that the vendor quote does not include shipping charges.*

Please review & let us know if you're good to go with both. Upon your approval, we'll order same day.

If we can get an answer by Wednesday, Feb. 4 noon that would be ideal. Any questions, we're here. Thank you!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212



From: [Stephen Chang](#)
To: ["Melissa Getchell"](#); [Barbie Rugen](#)
Cc: [Tiffany Albrecht](#)
Subject: RE: Voter Ed - TTWN Scripts
Date: Thursday, February 13, 2020 2:16:21 PM
Attachments: image001.png

Good on our end to proceed. Thanks!

- SC

From: Melissa Getchell <mgetchell@gdc-co.com>
Sent: Thursday, February 13, 2020 1:45 PM
To: Stephen Chang <SChang@sos.texas.gov>; Barbie Rugen <brugen@gdc-co.com>
Cc: Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: Re: Voter Ed - TTWN Scripts
Importance: High

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Hey Stephen,

In addition to the :10 reads, we have a :15 script as well. Can you please review and let us know if the second script added to the attached is approved as well? These will be live reads for TTWN so it's a slightly different script that our prerecorded radio spots.

Thanks,

Melissa

From: Stephen Chang <SChang@sos.texas.gov>
Date: Wednesday, February 12, 2020 at 12:13 PM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Tita Sartorio <tsartorio@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: RE: Voter Ed - TTWN Scripts

No problem. Thanks again!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Wednesday, February 12, 2020 12:03 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita

Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>

Subject: Re: Voter Ed - TTWN Scripts

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Yahooooo!!

We'll ask Tiffany to traffic today. Many thanks for the quick approval, Stephen!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Wednesday, February 12, 2020 at 11:55 AM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Tita Sartorio <tsartorio@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: RE: Voter Ed - TTWN Scripts

We've reviewed and are good with these scripts. You can proceed with them. Thanks!

- SC

From: Stephen Chang <SChang@sos.texas.gov>
Sent: Wednesday, February 12, 2020 11:03 AM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: Re: Voter Ed - TTWN Scripts

TY. Will get this looked at on our end sent back.

Get [Outlook for iOS](#)

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Wednesday, February 12, 2020 10:59:21 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: SOS: Voter Ed - TTWN Scripts

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Hi Stephen!

Attached are the Total Traffic Weather News (TTWN) scripts. For these folks we only need to provide scripts/reads for their station to read throughout the allotted time frames.

Tita has reviewed the Spanish based on yesterday's call and we're good with the translations.

Our live date for these scripts is Monday, Feb. 17th, so we have a day or so to get these approved & trafficked. Please review and if there are any questions, we're here. We'll wait to hear from you!

Barbie Rugen | Project Manager

O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar

San Antonio, TX 78212

signature_715755626



From: Texas Secretary of State Press Office <TXSoSPress@public.govdelivery.com>
Sent: Monday, February 24, 2020 2:45 PM
To: Joe Esparza
Subject: Secretary Hughs Announces "Ready. Check. Vote." Voter Education Initiative

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Texas Secretary of State Ruth R. Hughs

For Immediate Distribution
February 24, 2020

Contact: Stephen Chang
SChang@sos.texas.gov
(512) 463-6116

Secretary Hughs Announces "Ready. Check. Vote." Voter Education Initiative

AUSTIN – Texas Secretary of State Ruth Hughs today announced a new statewide initiative, "Ready. Check. Vote.," to educate Texas voters about what they need to bring to the polls when they cast their ballot. The campaign will utilize social media, paid advertising, and a grassroots tour to communicate to Texans the seven approved forms of photo identification and what to do if they do not possess and cannot reasonably obtain one of these seven forms. In its 2019 session, the Texas Legislature appropriated funding to the Secretary of State's office for this initiative.

The Ready. Check. Vote. grassroots tour visited San Antonio last week and will be in Brownsville and Hidalgo on February 29th and March 7th, respectively. Later this year, the tour will expand to additional cities across the Lone Star State.

"This initiative is aimed at ensuring Texas voters are informed, prepared, and ready to cast their ballot in the 2020 elections," said Secretary Hughs. "The grassroots tour provides an opportunity for Texans to interact with the campaign, ask questions, and learn how to participate in the voting process."

Texas voters who possess one of the seven approved forms of photo ID must present that ID at the polls. Voters who do not possess and cannot reasonably obtain one of the seven forms of approved photo ID may execute a Reasonable Impediment Declaration form,

available to them at each polling location, and provide a supporting form of identification. In addition, some voters may qualify for an exemption to presenting an acceptable form of photo identification or following the Reasonable Impediment Declaration procedure.

The seven forms of approved photo ID are:

- Texas Driver License issued by the Texas Department of Public Safety (DPS)**
- Texas Election Identification Certificate issued by DPS
- Texas Personal Identification Card issued by DPS
- Texas Handgun License issued by DPS
- United States Military Identification Card containing the person's photograph
- United States Citizenship Certificate containing the person's photograph
- United States Passport (book or card)

*****License is not required to be REAL ID compliant***

With the exception of the U.S. Citizenship Certificate, which does not expire, the approved photo ID must be current or, for voters aged 18-69, have expired no more than four years before being presented for voter qualification at the polling place. A voter 70 years of age or older may use a form of approved photo ID listed above that has expired for any length of time if the identification is otherwise valid.

If a voter does not possess one of the forms of approved photo identification listed above, and the voter cannot reasonably obtain such identification, the voter may fill out a Reasonable Impediment Declaration form, which will be available at each polling location, and present a copy or original of one of the following supporting forms of identification:

- a government document that shows the voter's name and an address, including the voter's voter registration certificate
- a current utility bill
- a bank statement
- a government check
- a paycheck
- a certified domestic (from a U.S. state or territory) birth certificate
- a document confirming birth admissible in a court of law which establishes the voter's identity (which may include a foreign birth document)

The address on an approved form of photo identification or a supporting form of identification, if applicable, does not have to match the voter's address on the list of registered voters.

If a voter meets these requirements and is otherwise eligible to vote, the voter will be able to cast a regular ballot in the election.

Voters with a disability may apply with the county voter registrar for a permanent exemption to presenting an acceptable form of photo identification or following the Reasonable Impediment Declaration procedure at the polls. Voters with a religious objection to being photographed or voters who do not present an approved form of photo identification or follow the Reasonable Impediment Declaration procedure at the polls because of certain natural disasters may apply for a temporary exemption to presenting an acceptable form of

photo identification or following the Reasonable Impediment Declaration procedure. For more details, voters may contact their [county voter registrar](#).

Voters with questions about how to cast a ballot in the 2020 elections can call **1-800-252-VOTE**.

For more information on voting in Texas, visit www.votetexas.gov



(PHOTO: Office Of The Texas Secretary Of State, 2/24/2020)

###

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This email was sent to jesparza@sos.texas.gov using GovDelivery Communications Cloud on behalf of: Texas Secretary of State · 707 17th St, Suite 4000 · Denver, CO 80202

From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Tita Sartorio](#); [Tiffany Albrecht](#)
Subject: RE: Voter Ed - Digital Online Banners
Date: Thursday, February 13, 2020 5:03:50 PM
Attachments: image001.png

We're good to proceed here. Thank you!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Thursday, February 13, 2020 4:25 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: Re: Voter Ed - Digital Online Banners

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Hi there Stephen!

Attached are the REVD digital banners, with the edits that you listed below incorporated.

Once these are reviewed and approved, our next step will be to bring them to life & traffic appropriately. As has been the case with most of our deliverables, feedback or an approval is needed quickly.

If there are any questions, do not hesitate to let us know. Thank you!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Thursday, February 6, 2020 at 5:19 PM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Victor Noriega <vnoriega@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>, Adam Bitter <ABitter@sos.texas.gov>
Subject: RE: Voter Ed - Digital Online Banners

[REDACTED]

[REDACTED]

[REDACTED]

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Thursday, February 6, 2020 10:12 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Victor Noriega <vnoriega@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: SOS: Voter Ed - Digital Online Banners

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Hi Stephen!

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

We look forward to hearing from you. Thank you!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212



From: [Barbie Rugen](#)
To: [Stephen Chang](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Tita Sartorio](#); [Tiffany Albrecht](#)
Subject: Re: Voter Ed - Digital Online Banners
Date: Thursday, February 13, 2020 4:27:19 PM
Attachments: image001.png
9436_SoS_VoterEd_Digital_wkbd[1].pdf

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Hi there Stephen!

Attached are the REVD digital banners, with the edits that you listed below incorporated.

Once these are reviewed and approved, our next step will be to bring them to life & traffic appropriately. As has been the case with most of our deliverables, feedback or an approval is needed quickly.

If there are any questions, do not hesitate to let us know. Thank you!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Thursday, February 6, 2020 at 5:19 PM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Victor Noriega <vnoriega@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>, Adam Bitter <ABitter@sos.texas.gov>
Subject: RE: Voter Ed - Digital Online Banners

[REDACTED]

[REDACTED]

[REDACTED]

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Thursday, February 6, 2020 10:12 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Victor Noriega <vnoriega@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>

Subject: SOS: Voter Ed - Digital Online Banners

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Hi Stephen!

[REDACTED]

- [REDACTED]
- [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

We look forward to hearing from you. Thank you!

Barbie Rugen | Project Manager

O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar

San Antonio, TX 78212





300X250 ANIMATED



300X250 ANIMATED



320X50 ANIMATED

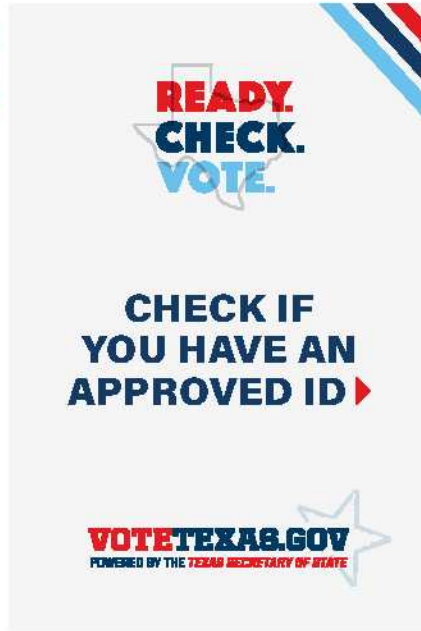


320X50 ANIMATED





320X480 ANIMATED



320X480 ANIMATED





640X640 STATIC



640X640 STATIC



728X90 STATIC



728X90 STATIC



1200X628 STATIC



1200X628 STATIC

From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Lisa Gomez](#)
Subject: RE: Voter Ed - Digital OOH
Date: Tuesday, January 28, 2020 4:09:24 PM
Attachments: image002.png

Please proceed with these.

Thanks,

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Tuesday, January 28, 2020 1:58 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Lisa Gomez <lgomez@gdc-co.com>
Subject: SOS: Voter Ed - Digital OOH

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Hi there Stephen!

Attached are the digital OOH boards, which are sized at 1400 x 400 pixels (14' x 48') per the approved media plan. Based on our kick-off presentation last Friday, there were no changes to either the visuals or copy.

When you get a chance, please review & let us know if we're approved to move forward. If we can get these approved by Friday, January 31st we'd be good to create final files & traffic by Wednesday, February 5.

If you have any questions, we're here!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Ashleigh Garza](#)
Subject: RE: Voter Ed - Digital OOH Boards / Phase 1
Date: Friday, February 14, 2020 2:28:08 PM
Attachments: image002.png

These changes are fine. Thanks!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Friday, February 14, 2020 2:19 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Ashleigh Garza <agarza@gdc-co.com>
Subject: SOS: Voter Ed - Digital OOH Boards / Phase 1

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Hi Stephen!

Just a quick status update re: our digital OOH. When the final buy was completed, it turned out that a few boards weren't available for the initial dates proposed. We've still secured each of the boards, it's only the dates that were affected. Our vendor was great though – they provided (2) boards in Houston as a bonus for the campaign.

These changes are as follows:

- Corpus Christi –
 - Need to switch the dates on units #1501 and #1502
 - Unit #1501 runs 9 days
 - Unit #1502 runs 7 days
- Houston -
 - Unit #1024 - Can only run for 14 days so dates were updated.
 - Unit #9935 - Added this unit as bonus to run from 3/2 - 3/3 in place of #1024.
 - Unit #9502 - Can only run for 14 days so dates were updated.
 - Unit #8192 - Added this unit as bonus to run from 3/2 - 3/3 in place of #9502.

If you need any additional information re: these changes, please let us know. We're happy to walk you through anything there may be a question about.

We'll wait to hear from you. Thanks!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar
San Antonio, TX 78212

signature_1611954511



From: [Stephen Chang](#)
To: ["Paola Herrera"](#)
Cc: [Barbie Rugen](#); [Melissa Getchell](#)
Subject: RE: Voter Ed - Early Voting Social Media
Date: Thursday, February 13, 2020 10:02:05 AM
Attachments: image001.png

Approved social. Thank you Paola! - SC

From: Paola Herrera <pherrera@gdc-co.com>
Sent: Thursday, February 13, 2020 9:14 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Barbie Rugen <brugen@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>
Subject: Voter Ed - Early Voting Social Media

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Hey Stephen,

The link below contains three social media posts for Early Voting (one highlighting the dates for Early Voting, one for the first day of Early Voting, and one highlighting the forms of ID). As usual, these are in both English and Spanish.

Link: 

Please let me know if you have any questions or concerns!

Thanks,
Paola

Paola Herrera | Social Media Specialist
O: 210.236.5000 x167 | **M:** 956.220.3933
221 W. Poplar
San Antonio, TX 78212

signature_662596058



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Tita Sartorio](#); [Tiffany Albrecht](#)
Subject: RE: Voter Ed - FINAL Digital Banners
Date: Friday, February 14, 2020 4:12:12 PM
Attachments: image002.png

Good to proceed here. Thank you!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Friday, February 14, 2020 3:59 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: SOS: Voter Ed - FINAL Digital Banners

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We've got some live digital banners to share!

Hoping you have a few minutes for a quick review. These banners are based on the workboard you approved this week; GDC just brought them to life. In this zip file are both the animated and static banners, as well as static backups for the animated versions.

Upon approval, we'll traffic these banners. If today is possible, fantastic! But if additional time is needed, please let us know so that we can alert our vendor. Big thanks, Stephen!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212

signature_1628020346



From: [Stephen Chang](#)
To: "Barbie Rugen"
Cc: [Melissa Getchell](#); [Paola Herrera](#)
Subject: RE: Voter Ed - Hey Orca introduction
Date: Wednesday, January 29, 2020 8:24:20 AM
Attachments: image001.png
image002.png
image003.png
image004.png

Our first social went up just now. Thanks again!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Tuesday, January 28, 2020 7:07 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Melissa Getchell <mgetchell@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>
Subject: Re: Voter Ed - Hey Orca introduction

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How awesome! We officially have 2020 Social Media in motion.

Big thanks Melissa & Paola for guiding Stephen on Hey Orca & all it entails.

Stephen, if you run into any issues, please let us know. Y'all have a good night!

From: Paola Herrera <pherrera@gdc-co.com>
Date: Tuesday, January 28, 2020 at 6:25 PM
To: Stephen Chang <SChang@sos.texas.gov>, Melissa Getchell <mgetchell@gdc-co.com>
Cc: Barbie Rugen <brugen@gdc-co.com>
Subject: Re: Voter Ed - Hey Orca introduction

Yup that's it! Let me know if you run into any issues.

Paola Herrera | Social Media Specialist
O: 210.236.5000 x167 | **M:** 956.220.3933
221 W. Poplar
San Antonio, TX 78212

signature_662596058



From: Stephen Chang <SChang@sos.texas.gov>

Date: Tuesday, January 28, 2020 at 6:22 PM

To: Paola Herrera <pherrera@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>

Cc: Barbie Rugen <brugen@gdc-co.com>

Subject: Re: Voter Ed - Hey Orca introduction

Approved. Thanks! Is all I need to do now is download the approved final content/post on my end?
Just checking since this is the first time.

- SC

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From: Paola Herrera <pherrera@gdc-co.com>

Sent: Tuesday, January 28, 2020 5:26:53 PM

To: Stephen Chang <SChang@sos.texas.gov>; Melissa Getchell <mgetchell@gdc-co.com>

Cc: Barbie Rugen <brugen@gdc-co.com>

Subject: Re: Voter Ed - Hey Orca introduction

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Hi Stephen,

Thank you for your feedback. We are big fans of Hey Orca as well!

The requested change has been made to both posts. Please take a final look and approve if everything looks good.

Link: [REDACTED]

Thanks,
Paola

Paola Herrera | Social Media Specialist

O: 210.236.5000 x167 | **M:** 956.220.3933

221 W. Poplar

San Antonio, TX 78212

signature_662596058



From: Stephen Chang <SChang@sos.texas.gov>
Date: Tuesday, January 28, 2020 at 5:08 PM
To: Paola Herrera <pherrera@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>
Cc: Barbie Rugen <brugen@gdc-co.com>
Subject: RE: Voter Ed - Hey Orca introduction

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

- SC

From: Paola Herrera <pherrera@gdc-co.com>
Sent: Tuesday, January 28, 2020 4:52 PM
To: Stephen Chang <SChang@sos.texas.gov>; Melissa Getchell <mgetchell@gdc-co.com>
Cc: Barbie Rugen <brugen@gdc-co.com>
Subject: Re: Voter Ed - Hey Orca introduction

CAUTION: This email originated from OUTSIDE of the SOS organization. Do not click on links or open attachments unless you are expecting the email and know that the content is safe. If you believe this to be a malicious or phishing email, please send this email as an attachment to informationsecurity@sos.texas.gov.

Hi Stephen,

[REDACTED]

[REDACTED]

If you have any questions, don't hesitate to reach out!

Best,
Paola

Paola Herrera | Social Media Specialist

O: 210.236.5000 x167 | **M:** 956.220.3933

221 W. Poplar

San Antonio, TX 78212

signature_662596058



From: Stephen Chang <SChang@sos.texas.gov>

Date: Tuesday, January 28, 2020 at 4:09 PM

To: Melissa Getchell <mgetchell@gdc-co.com>

Cc: Barbie Rugen <brugen@gdc-co.com>, Paola Herrera <pherrera@gdc-co.com>

Subject: RE: Voter Ed - Hey Orca introduction

Watched the video – made sense. Thanks! Looking forward to hearing from you Paola.

- SC

From: Melissa Getchell <mgetchell@gdc-co.com>

Sent: Tuesday, January 28, 2020 2:15 PM

To: Stephen Chang <SChang@sos.texas.gov>

Cc: Barbie Rugen <brugen@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>

Subject: Re: Voter Ed - Hey Orca introduction

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Sounds good, thanks!

From: Stephen Chang <SChang@sos.texas.gov>

Date: Tuesday, January 28, 2020 at 2:10 PM

To: Melissa Getchell <mgetchell@gdc-co.com>

Cc: Barbie Rugen <brugen@gdc-co.com>, Paola Herrera <pherrera@gdc-co.com>

Subject: RE: Voter Ed - Hey Orca introduction

Great. Thanks for sending over Melissa, and thanks Paola for creating. Going to give this a watch. I'll let you know if I have Qs.

- SC

From: Melissa Getchell <mgetchell@gdc-co.com>
Sent: Tuesday, January 28, 2020 1:54 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Barbie Rugen <brugen@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>
Subject: Voter Ed - Hey Orca introduction
Importance: High

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Hey Stephen,

[REDACTED]

[REDACTED]

[REDACTED]

Please let us know if you have any questions or concerns!

Thanks,

Melissa Getchell | Account Executive
O: 210.236.5000 x152 | **M:** 210.370.2792
221 W. Poplar
San Antonio, TX 78212

signature_662596058



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Leonard Guerra](#)
Subject: RE: Voter Ed - Phase 1 Grassroots Stickers
Date: Monday, February 3, 2020 11:29:10 AM
Attachments: image002.png

You are clear to proceed on this. Thank you!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Monday, February 3, 2020 10:12 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Leonard Guerra <lguerra@gdc-co.com>
Subject: SOS: Voter Ed - Phase 1 Grassroots Stickers

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Hi Stephen!

First off, here's to the new week. Hoping it's a good one!

Attached is a PDF of the Ready. Check. Vote. stickers that we'd utilize at both the press conference & use during our 3 grassroots stops. At the press conference, we'd distribute to all staff that chose to wear them, as well as to those in attendance. We can also leave y'all a roll to pass out as/when needed.

We'd also use them during each stop of our grassroots tour, to those that interact with us & that play our Match Game.

Upon approval, we'll figure out a quantity & then reach out to a vendor for quotes. We just need your green light in order to do so. If there are any questions, please let us know. We'll wait to hear from you!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212



From: [Stephen Chang](#)
To: [Melissa Getchell](#)
Cc: [Barbie Rugen](#); [Paola Herrera](#)
Subject: RE: Voter Ed - Social Media: last day to register
Date: Friday, January 31, 2020 4:30:00 PM
Attachments: image001.png

Twitter for Monday is approved. Thank you!

- SC

From: Melissa Getchell <mgetchell@gdc-co.com>
Sent: Friday, January 31, 2020 3:49 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Barbie Rugen <brugen@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>
Subject: Re: Voter Ed - Social Media: last day to register

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Sounds good!

Thanks,

Melissa

From: Stephen Chang <SChang@sos.texas.gov>
Date: Friday, January 31, 2020 at 3:43 PM
To: Melissa Getchell <mgetchell@gdc-co.com>
Cc: Barbie Rugen <brugen@gdc-co.com>, Paola Herrera <pherrera@gdc-co.com>
Subject: Re: Voter Ed - Social Media: last day to register

Thanks! Looking this over later today when I get a second. Will be back in touch.

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From: Melissa Getchell <mgetchell@gdc-co.com>
Sent: Friday, January 31, 2020 4:39:42 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Barbie Rugen <brugen@gdc-co.com>; Paola Herrera <pherrera@gdc-co.com>
Subject: Voter Ed - Social Media: last day to register

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informationsecurity@sos.texas.gov.

Hey Stephen,

One of the posts that we have slated for social media is promotion of the deadline to register in the primary election on Monday. Link: [REDACTED]

Just like last time, we have:

- Two posts slated for Facebook (one each for the English and Spanish SOS pages)
- One post for the VoteTexas Instagram
- One post for the VoteTexas Twitter

I know you're an old pro at Hey Orca now, but as a reminder, feel free to use either the comment feature or reply to this email with any changes you'd like us to make. If the posts are approved as is, you'll download the content from Hey Orca to post to the channels directly on Monday.

Please let me know if you have any questions or concerns!

Thanks,

Melissa Getchell | Account Executive

O: 210.236.5000 x152 | **M:** 210.370.2792

221 W. Poplar

San Antonio, TX 78212

signature_662596058



From: [Barbie Rugen](#)
To: [Stephen Chang](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Victor Noriega](#); [Tiffany Albrecht](#); [Adam Bitter](#)
Subject: Re: Voter Ed - Streaming PreRoll Video / English
Date: Wednesday, February 19, 2020 9:15:37 AM

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Good Morning Stephen!

Nice way for us to begin the day. We'll consider the English – Streaming Video approved. English will be held till Spanish is approved.

Victor & Tita will be recording our Spanish VO today & we'll see how quickly we can get the Spanish video in your hands for review. In the meantime, if anything is needed on these, please let us know.

Y'all have a good one today. Stay warm!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Wednesday, February 19, 2020 at 9:07 AM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Victor Noriega <vnoriega@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>, Adam Bitter <ABitter@sos.texas.gov>
Subject: RE: Voter Ed - Streaming PreRoll Video / English

We've reviewed and are good with the English video. Thanks! We can proceed with this one and hold it until the completion of the Spanish.

- SC

From: Stephen Chang
Sent: Tuesday, February 18, 2020 5:57 PM
To: 'Barbie Rugen' <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Victor Noriega <vnoriega@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: RE: Voter Ed - Streaming PreRoll Video / English

Thanks for sending this over and for confirming that we'll hold until both are ready to go live.

I'm going to review this with my team. Thanks!

- SC

From: Barbie Rugen <brugen@gdc-co.com>

Sent: Tuesday, February 18, 2020 5:41 PM

To: Stephen Chang <SChang@sos.texas.gov>

Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Victor Noriega <vnoriega@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>

Subject: SOS: Voter Ed - Streaming PreRoll Video / English

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Hi Stephen!

The team has internally reviewed the English version of the streaming video. When you find a minute, please review and let us know your thoughts.

To confirm, we will NOT release this English video until the Spanish is given a final green light by your team. We just want to do as much prep as we can, so that we'll be ready to release both once Spanish is approved.

If there are any questions, please let us know. We look forward to your thoughts!

[REDACTED]

Barbie Rugen | Project Manager

O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar

San Antonio, TX 78212

From: [Barbie Rugen](#)
To: [Stephen Chang](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Tita Sartorio](#); [Tiffany Albrecht](#); [Adam Bitter](#); [David Zapata](#)
Subject: Re: Voter Ed - Streaming Video (Span)
Date: Thursday, February 20, 2020 4:27:16 PM
Attachments: image001.png

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Fantastic!

Many thanks to you, Adam & David for the quick review and approval. As well as for the patience as we learn the SOS way with our copy edits, and Eng to Span translations. We'll now move forward with finalizing these spots and debuting them.

Thank you again!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Thursday, February 20, 2020 at 4:24 PM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Tita Sartorio <tsartorio@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>, Adam Bitter <ABitter@sos.texas.gov>, David Zapata <DZapata@sos.texas.gov>
Subject: RE: Voter Ed - Streaming Video (Span)

GDC Team,

Thank you for reworking the Spanish script and getting the web video done. DZ has reviewed and we are good on our end. We are good to proceed with this and the English video concurrently.

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Thursday, February 20, 2020 3:20 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: SOS: Voter Ed - Streaming Video (Span)

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Hi Stephen!

Following is the link for the Streaming Video – Span version. Please take a peek when you get a chance & let us know your thoughts for this version.

As soon as we receive your feedback, our next steps will be to create MP4 files for our vendor. We're hoping that if this one is good to go, we can traffic asap. As always, we apologize for the rushed approval process.

Please take a peek & let us know your thoughts. We look forward to hearing from you!



Barbie Rugen | Project Manager

O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar

San Antonio, TX 78212

signature_617202702



From: [Stephen Chang](#)
To: ["Barbie Rugen"](#)
Cc: [Beth Wammack](#); [Melissa Getchell](#); [Leonard Guerra](#)
Subject: RE: Voter Ed - T-shirts & Vendor Quote
Date: Tuesday, February 4, 2020 12:43:51 PM
Attachments: image002.png

Good to proceed here. Chat with you soon at 1. Thanks!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Tuesday, February 4, 2020 11:33 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Leonard Guerra <lguerra@gdc-co.com>
Subject: SOS: Voter Ed - T-shirts & Vendor Quote

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Hi there Stephen!

Attached are the Voter Ed t-shirts that we've designed for our Phase 1 Grassroots tour, along with a vendor quote to print. Since Phase 1 is (3) stops only, we've proposed only printing a men styled tee. Sizes included in this quote cover our Voter - Tour Manager, a Brand Ambassador & extras for GDC staff (or SOS staff) that may be able to join us while we're out on the road.

*** Please note that the vendor quote does not include shipping charges.*

Please review & let us know if you're good to go with both. Upon your approval, we'll order same day.

If we can get an answer by Wednesday, Feb. 4 noon that would be ideal. Any questions, we're here. Thank you!

Barbie Rugen | Project Manager
O: 210.236.5000 x160 | M: 210.859.1765
221 W. Poplar
San Antonio, TX 78212



From: [Stephen Chang](#)
To: ["Melissa Getchell"](#); [Barbie Rugen](#)
Cc: [Tiffany Albrecht](#)
Subject: RE: Voter Ed - TTWN Scripts
Date: Thursday, February 13, 2020 2:16:21 PM
Attachments: image001.png

Good on our end to proceed. Thanks!

- SC

From: Melissa Getchell <mgetchell@gdc-co.com>
Sent: Thursday, February 13, 2020 1:45 PM
To: Stephen Chang <SChang@sos.texas.gov>; Barbie Rugen <brugen@gdc-co.com>
Cc: Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: Re: Voter Ed - TTWN Scripts
Importance: High

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Hey Stephen,

In addition to the :10 reads, we have a :15 script as well. Can you please review and let us know if the second script added to the attached is approved as well? These will be live reads for TTWN so it's a slightly different script that our prerecorded radio spots.

Thanks,

Melissa

From: Stephen Chang <SChang@sos.texas.gov>
Date: Wednesday, February 12, 2020 at 12:13 PM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Tita Sartorio <tsartorio@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: RE: Voter Ed - TTWN Scripts

No problem. Thanks again!

- SC

From: Barbie Rugen <brugen@gdc-co.com>
Sent: Wednesday, February 12, 2020 12:03 PM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita

Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>

Subject: Re: Voter Ed - TTWN Scripts

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Yahooooo!!

We'll ask Tiffany to traffic today. Many thanks for the quick approval, Stephen!

From: Stephen Chang <SChang@sos.texas.gov>
Date: Wednesday, February 12, 2020 at 11:55 AM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>, Melissa Getchell <mgetchell@gdc-co.com>, Tita Sartorio <tsartorio@gdc-co.com>, Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: RE: Voter Ed - TTWN Scripts

We've reviewed and are good with these scripts. You can proceed with them. Thanks!

- SC

From: Stephen Chang <SChang@sos.texas.gov>
Sent: Wednesday, February 12, 2020 11:03 AM
To: Barbie Rugen <brugen@gdc-co.com>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: Re: Voter Ed - TTWN Scripts

TY. Will get this looked at on our end sent back.

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From: Barbie Rugen <brugen@gdc-co.com>
Sent: Wednesday, February 12, 2020 10:59:21 AM
To: Stephen Chang <SChang@sos.texas.gov>
Cc: Beth Wammack <bwammack@gdc-co.com>; Melissa Getchell <mgetchell@gdc-co.com>; Tita Sartorio <tsartorio@gdc-co.com>; Tiffany Albrecht <talbrecht@gdc-co.com>
Subject: SOS: Voter Ed - TTWN Scripts

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Hi Stephen!

Attached are the Total Traffic Weather News (TTWN) scripts. For these folks we only need to provide scripts/reads for their station to read throughout the allotted time frames.

Tita has reviewed the Spanish based on yesterday's call and we're good with the translations.

Our live date for these scripts is Monday, Feb. 17th, so we have a day or so to get these approved & trafficked. Please review and if there are any questions, we're here. We'll wait to hear from you!

Barbie Rugen | Project Manager

O: 210.236.5000 x160 | M: 210.859.1765

221 W. Poplar

San Antonio, TX 78212

signature_715755626



From: Texas Secretary of State Press Office <TXSoSPress@public.govdelivery.com>
Sent: Monday, February 24, 2020 2:45 PM
To: Joe Esparza
Subject: Secretary Hughs Announces "Ready. Check. Vote." Voter Education Initiative

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Texas Secretary of State Ruth R. Hughs

For Immediate Distribution
February 24, 2020

Contact: Stephen Chang
SChang@sos.texas.gov
(512) 463-6116

Secretary Hughs Announces "Ready. Check. Vote." Voter Education Initiative

AUSTIN – Texas Secretary of State Ruth Hughs today announced a new statewide initiative, "Ready. Check. Vote.," to educate Texas voters about what they need to bring to the polls when they cast their ballot. The campaign will utilize social media, paid advertising, and a grassroots tour to communicate to Texans the seven approved forms of photo identification and what to do if they do not possess and cannot reasonably obtain one of these seven forms. In its 2019 session, the Texas Legislature appropriated funding to the Secretary of State's office for this initiative.

The Ready. Check. Vote. grassroots tour visited San Antonio last week and will be in Brownsville and Hidalgo on February 29th and March 7th, respectively. Later this year, the tour will expand to additional cities across the Lone Star State.

"This initiative is aimed at ensuring Texas voters are informed, prepared, and ready to cast their ballot in the 2020 elections," said Secretary Hughs. "The grassroots tour provides an opportunity for Texans to interact with the campaign, ask questions, and learn how to participate in the voting process."

Texas voters who possess one of the seven approved forms of photo ID must present that ID at the polls. Voters who do not possess and cannot reasonably obtain one of the seven forms of approved photo ID may execute a Reasonable Impediment Declaration form,

available to them at each polling location, and provide a supporting form of identification. In addition, some voters may qualify for an exemption to presenting an acceptable form of photo identification or following the Reasonable Impediment Declaration procedure.

The seven forms of approved photo ID are:

- Texas Driver License issued by the Texas Department of Public Safety (DPS)**
- Texas Election Identification Certificate issued by DPS
- Texas Personal Identification Card issued by DPS
- Texas Handgun License issued by DPS
- United States Military Identification Card containing the person's photograph
- United States Citizenship Certificate containing the person's photograph
- United States Passport (book or card)

*****License is not required to be REAL ID compliant***

With the exception of the U.S. Citizenship Certificate, which does not expire, the approved photo ID must be current or, for voters aged 18-69, have expired no more than four years before being presented for voter qualification at the polling place. A voter 70 years of age or older may use a form of approved photo ID listed above that has expired for any length of time if the identification is otherwise valid.

If a voter does not possess one of the forms of approved photo identification listed above, and the voter cannot reasonably obtain such identification, the voter may fill out a Reasonable Impediment Declaration form, which will be available at each polling location, and present a copy or original of one of the following supporting forms of identification:

- a government document that shows the voter's name and an address, including the voter's voter registration certificate
- a current utility bill
- a bank statement
- a government check
- a paycheck
- a certified domestic (from a U.S. state or territory) birth certificate
- a document confirming birth admissible in a court of law which establishes the voter's identity (which may include a foreign birth document)

The address on an approved form of photo identification or a supporting form of identification, if applicable, does not have to match the voter's address on the list of registered voters.

If a voter meets these requirements and is otherwise eligible to vote, the voter will be able to cast a regular ballot in the election.

Voters with a disability may apply with the county voter registrar for a permanent exemption to presenting an acceptable form of photo identification or following the Reasonable Impediment Declaration procedure at the polls. Voters with a religious objection to being photographed or voters who do not present an approved form of photo identification or follow the Reasonable Impediment Declaration procedure at the polls because of certain natural disasters may apply for a temporary exemption to presenting an acceptable form of

photo identification or following the Reasonable Impediment Declaration procedure. For more details, voters may contact their [county voter registrar](#).

Voters with questions about how to cast a ballot in the 2020 elections can call **1-800-252-VOTE**.

For more information on voting in Texas, visit www.votetexas.gov



(PHOTO: Office Of The Texas Secretary Of State, 2/24/2020)

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